



Australian Government
Civil Aviation Safety Authority



Flight Safety Australia Feedback survey 2022

RESULTS

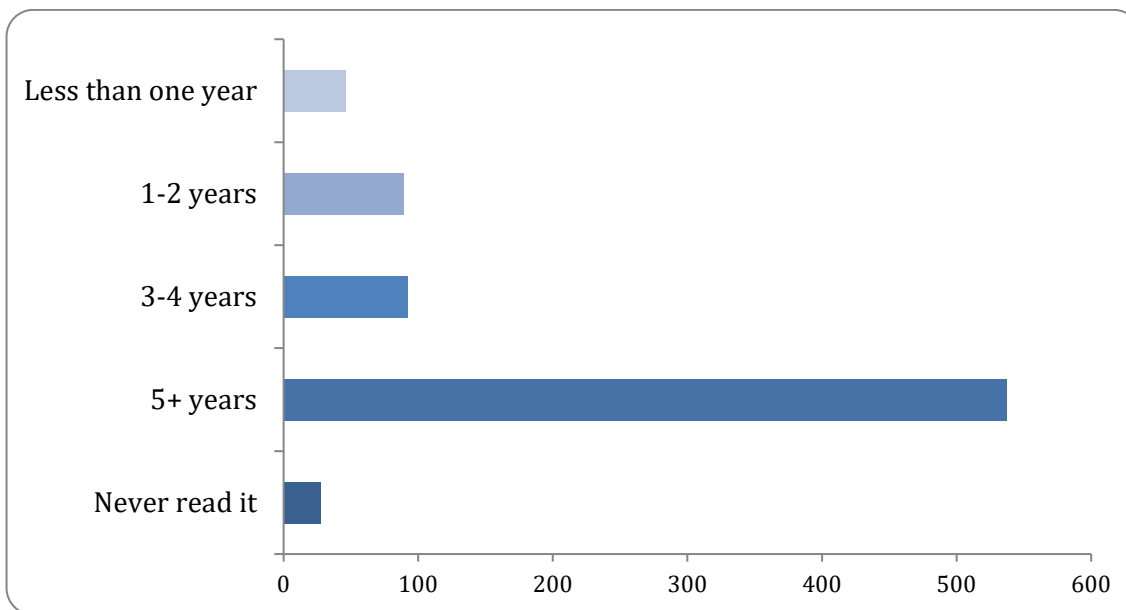
Results - Flight Safety Australia feedback survey 2022

The activity ran from 21/07/2022 to 21/08/2022

Responses to this survey: **792**

How long have you been reading Flight Safety Australia?

There were 792 responses to this part of the question.

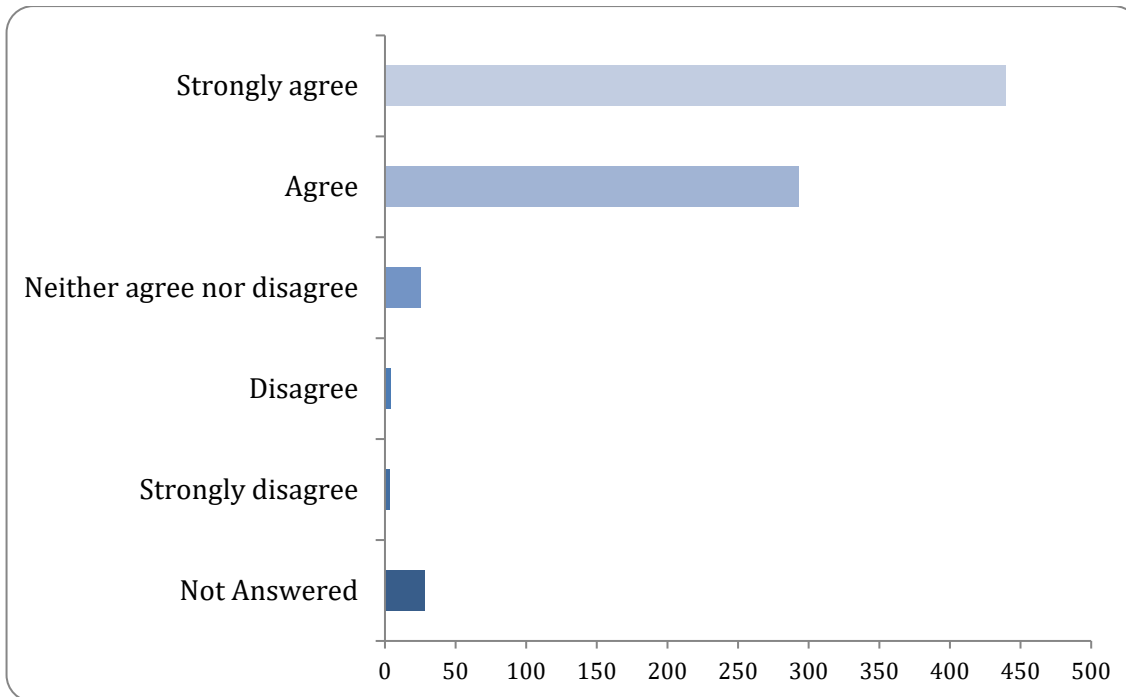


Option	Total	Percent
Less than one year	46	5.81%
1-2 years	89	11.24%
3-4 years	92	11.62%
5+ years	537	67.80%
Never read it	28	3.54%
Not Answered	0	0.00%

FEEDBACK FROM PEOPLE WHO READ FLIGHT SAFETY AUSTRALIA

I have learnt useful information on aviation safety from reading Flight Safety Australia:

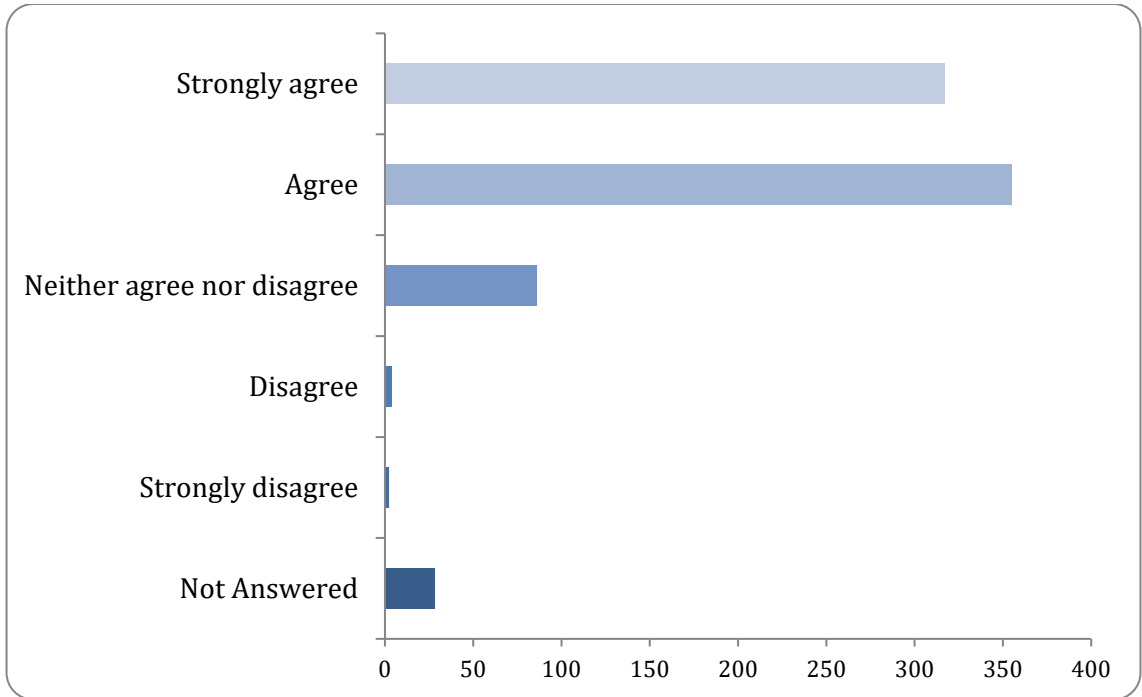
There were 764 responses to this part of the question.



Option	Total	Percent
Strongly agree	439	55.43%
Agree	293	36.99%
Neither agree nor disagree	25	3.16%
Disagree	4	0.51%
Strongly disagree	3	0.38%
Not Answered	28	3.54%

The information published in Flight Safety Australia has influenced me to become safer in my aviation role:

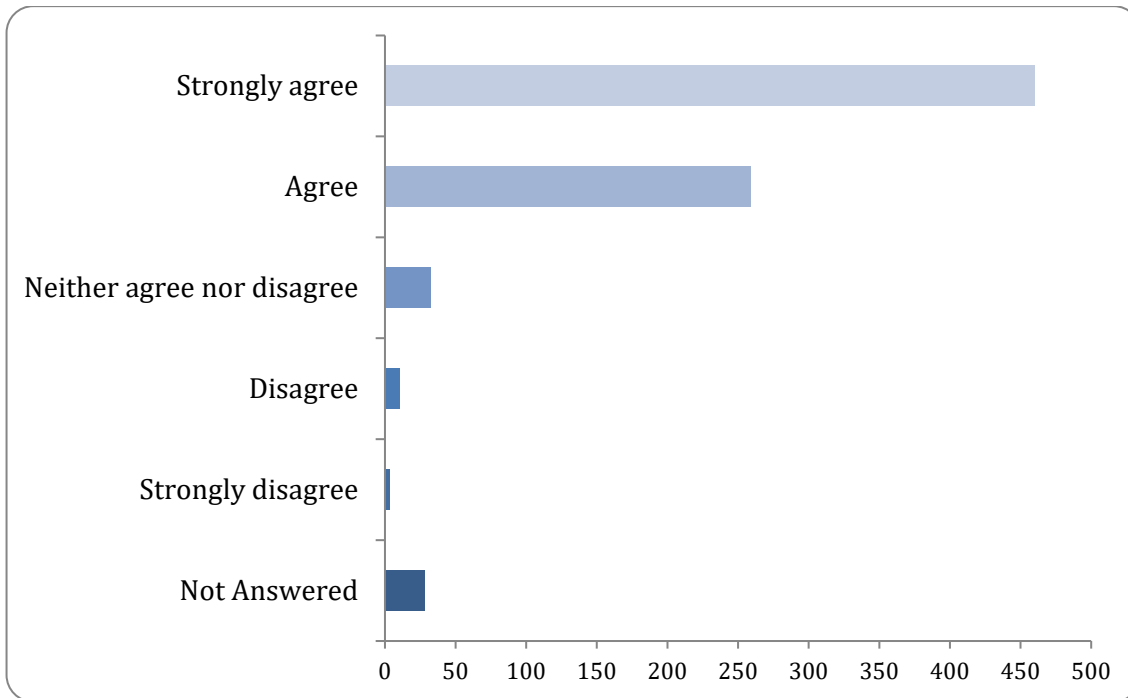
There were 764 responses to this part of the question.



Option	Total	Percent
Strongly agree	317	40.03%
Agree	355	44.82%
Neither agree nor disagree	86	10.86%
Disagree	4	0.51%
Strongly disagree	2	0.25%
Not Answered	28	3.54%

I would recommend Flight Safety Australia to other people in the aviation industry:

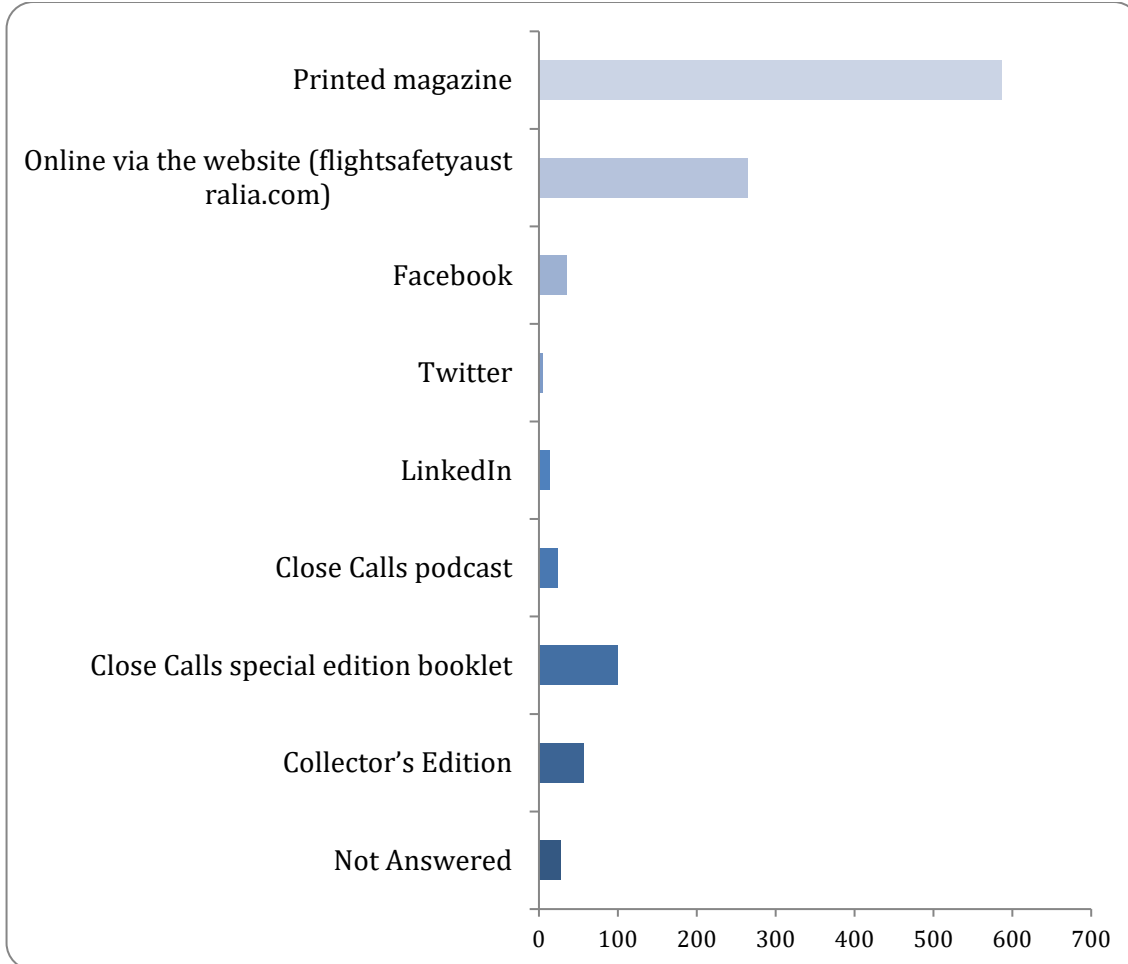
There were 764 responses to this part of the question.



Option	Total	Percent
Strongly agree	460	58.08%
Agree	259	32.70%
Neither agree nor disagree	32	4.04%
Disagree	10	1.26%
Strongly disagree	3	0.38%
Not Answered	28	3.54%

**In the last 12 months, how have you accessed Flight Safety Australia content?
(Select all that apply)**

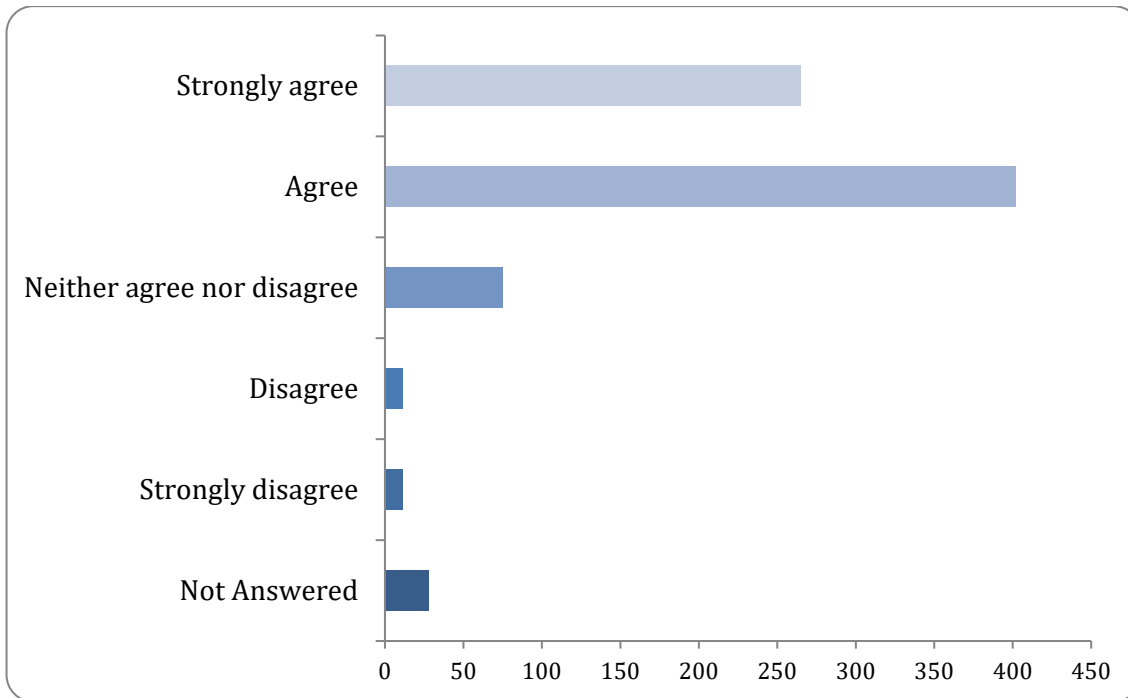
There were 764 responses to this part of the question.



Option	Total	Percent
Printed magazine	586	73.99%
Online via the website (flightsafetyaustralia.com)	265	33.46%
Facebook	35	4.42%
Twitter	5	0.63%
LinkedIn	14	1.77%
Close Calls podcast	23	2.90%
Close Calls special edition booklet	99	12.50%
Collector's Edition	57	7.20%
Not Answered	28	3.54%

I feel engaged by the content

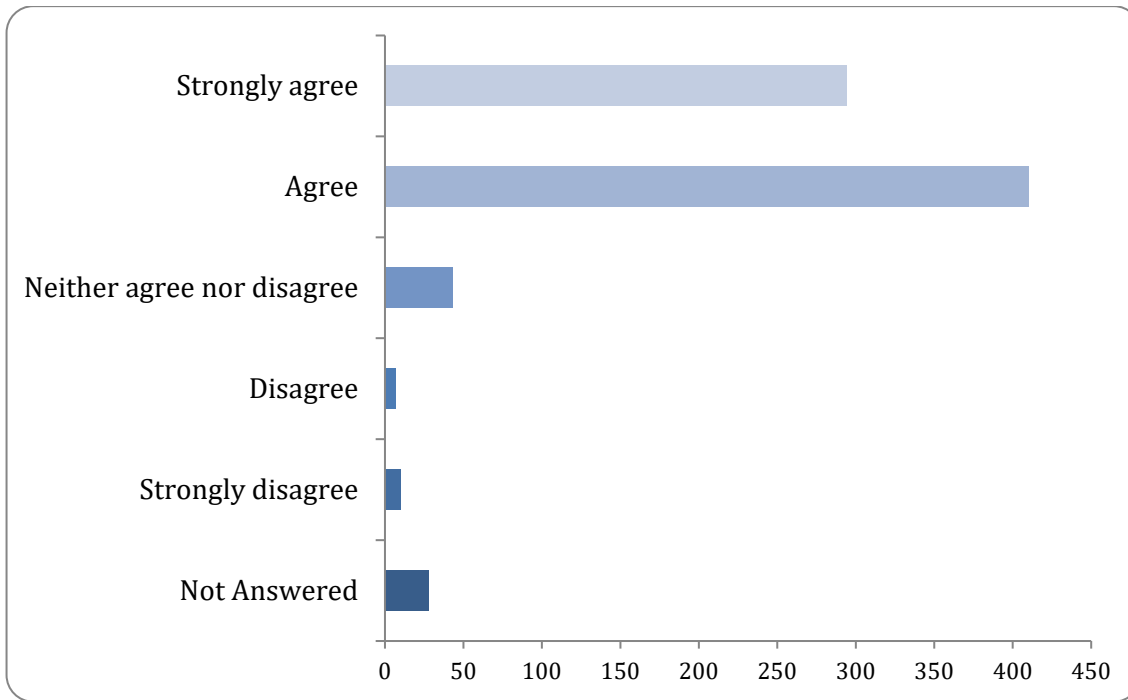
There were 764 responses to this part of the question.



Option	Total	Percent
Strongly agree	265	33.46%
Agree	402	50.76%
Neither agree nor disagree	75	9.47%
Disagree	11	1.39%
Strongly disagree	11	1.39%
Not Answered	28	3.54%

Writing is interesting and informative

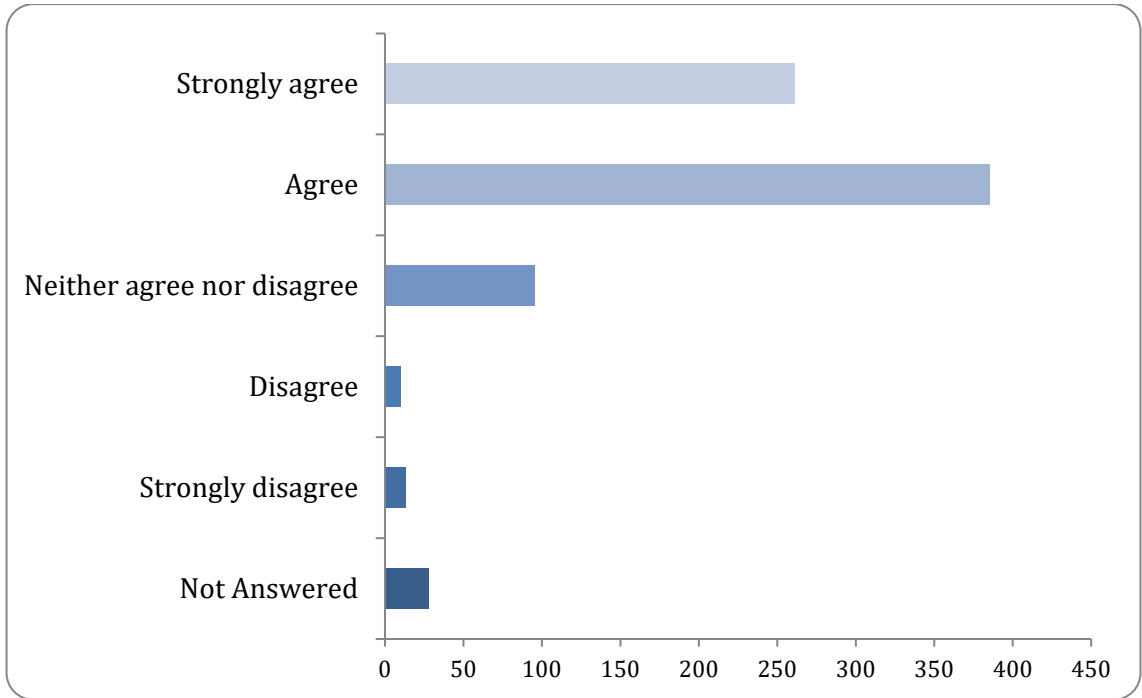
There were 764 responses to this part of the question.



Option	Total	Percent
Strongly agree	294	37.12%
Agree	410	51.77%
Neither agree nor disagree	43	5.43%
Disagree	7	0.88%
Strongly disagree	10	1.26%
Not Answered	28	3.54%

I am exposed to new points of view or ways of thinking about aviation safety

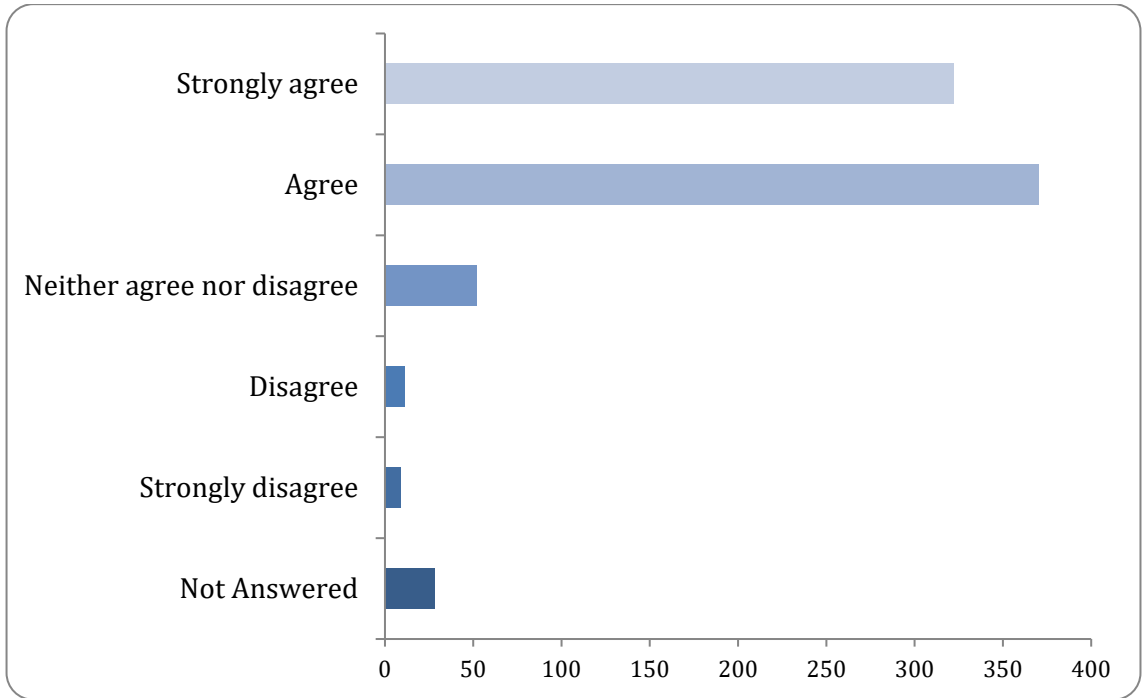
There were 764 responses to this part of the question.



Option	Total	Percent
Strongly agree	261	32.95%
Agree	385	48.61%
Neither agree nor disagree	95	11.99%
Disagree	10	1.26%
Strongly disagree	13	1.64%
Not Answered	28	3.54%

Information in the magazine is relevant

There were 764 responses to this part of the question.



Option	Total	Percent
Strongly agree	322	40.66%
Agree	370	46.72%
Neither agree nor disagree	52	6.57%
Disagree	11	1.39%
Strongly disagree	9	1.14%
Not Answered	28	3.54%

What do you like most about the publication?

There were 523 responses to this question which invited feedback via a comment box.

See the published responses.

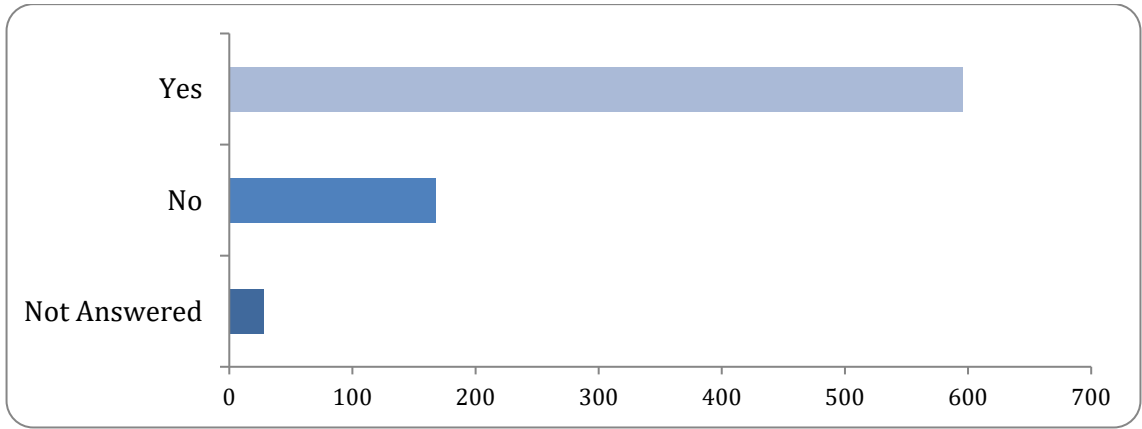
Is there anything about the publication that you think we could do better?

There were 480 responses to this question which invited feedback via a comment box.

See the published responses on the [Consultation Hub](#).

Do you read the magazine print edition (published quarterly)?

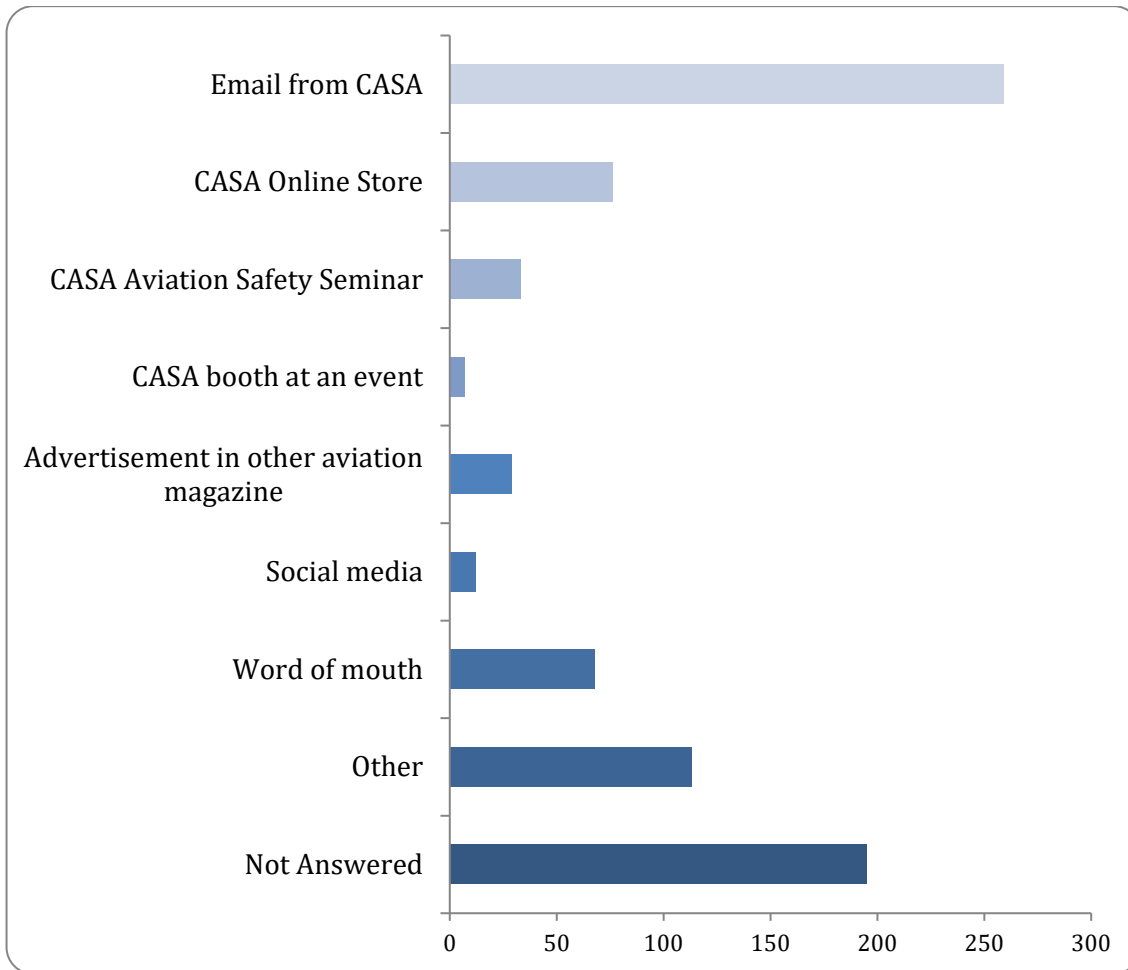
There were 764 responses to this part of the question.



Option	Total	Percent
Yes	596	75.25%
No	168	21.21%
Not Answered	28	3.54%

How did you first hear about the print edition?

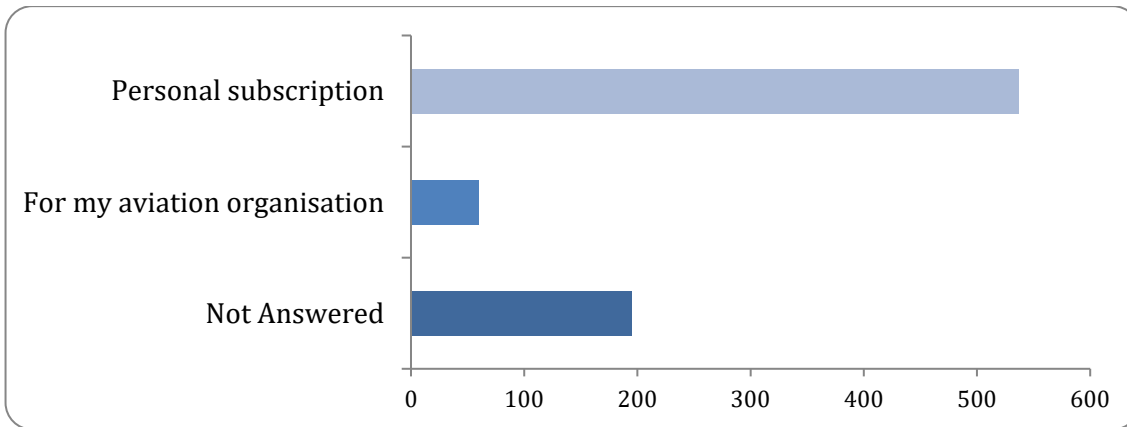
There were 597 responses to this part of the question.



Option	Total	Percent
Email from CASA	259	32.70%
CASA Online Store	76	9.60%
CASA Aviation Safety Seminar	33	4.17%
CASA booth at an event	7	0.88%
Advertisement in other aviation magazine	29	3.66%
Social media	12	1.52%
Word of mouth	68	8.59%
Other	113	14.27%
Not Answered	195	24.62%

What is the nature of your subscription?

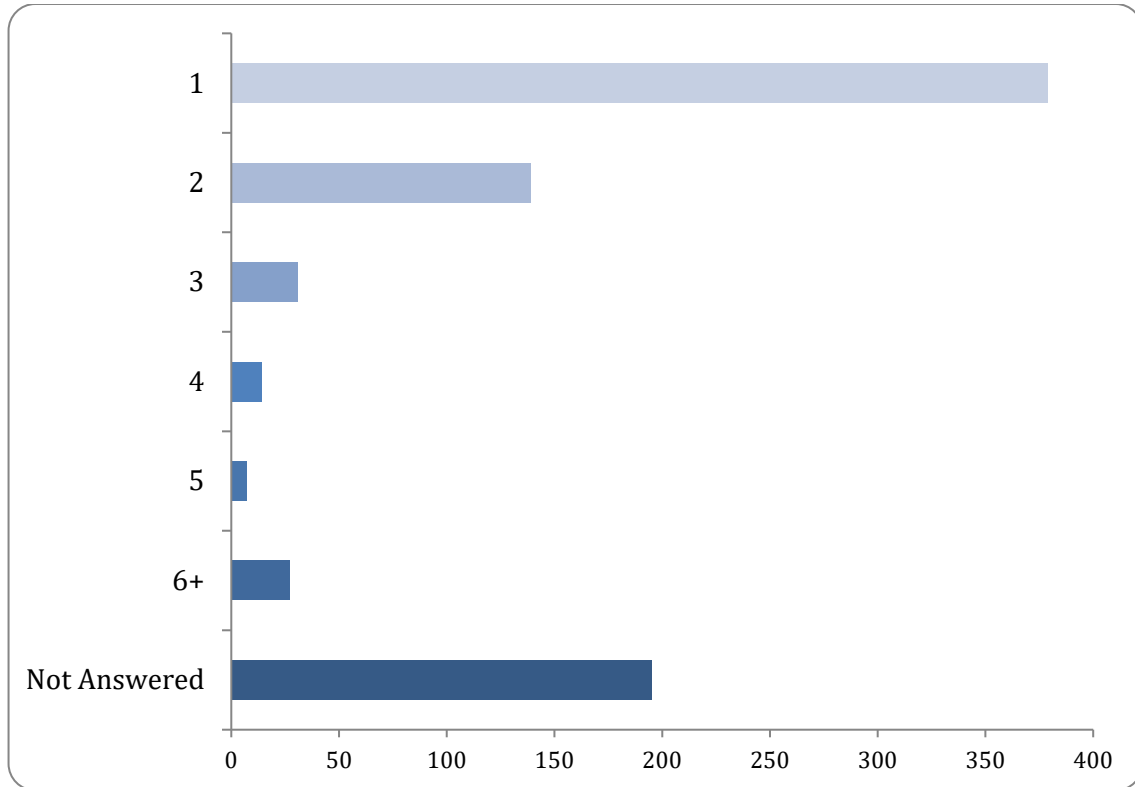
There were 597 responses to this part of the question.



Option	Total	Percent
Personal subscription	537	67.80%
For my aviation organisation	60	7.58%
Not Answered	195	24.62%

How many people in the business/household read your copy of the print magazine, including yourself?

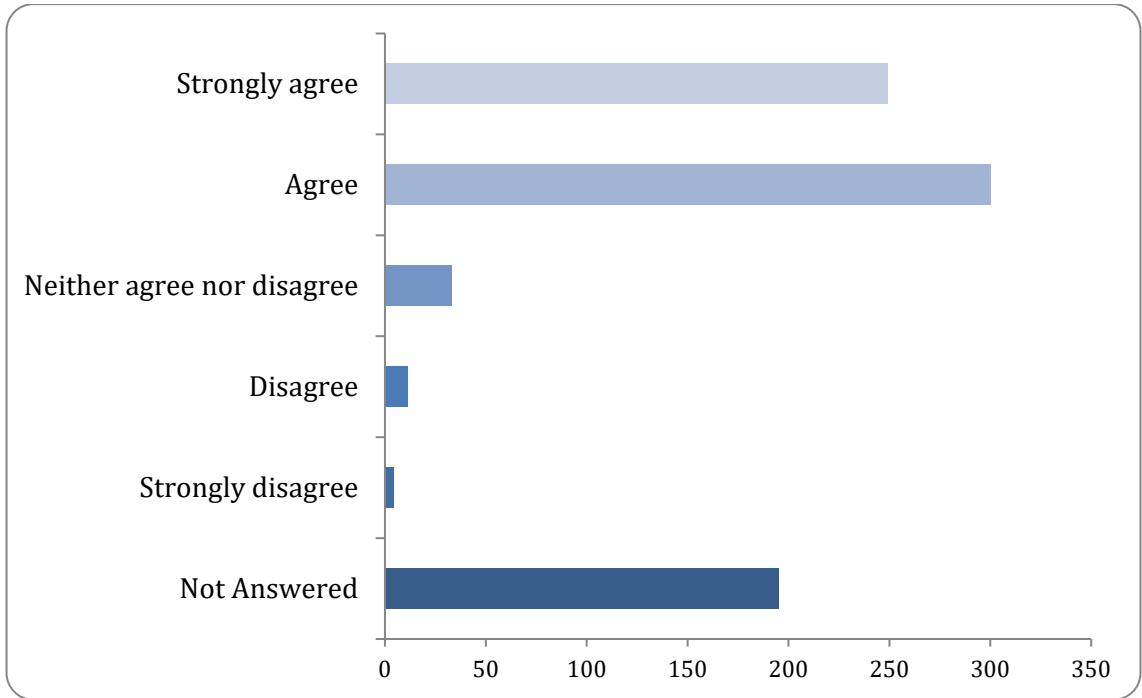
There were 597 responses to this part of the question.



Option	Total	Percent
1	379	47.85%
2	139	17.55%
3	31	3.91%
4	14	1.77%
5	7	0.88%
6+	27	3.41%
Not Answered	195	24.62%

The magazine meets my expectations

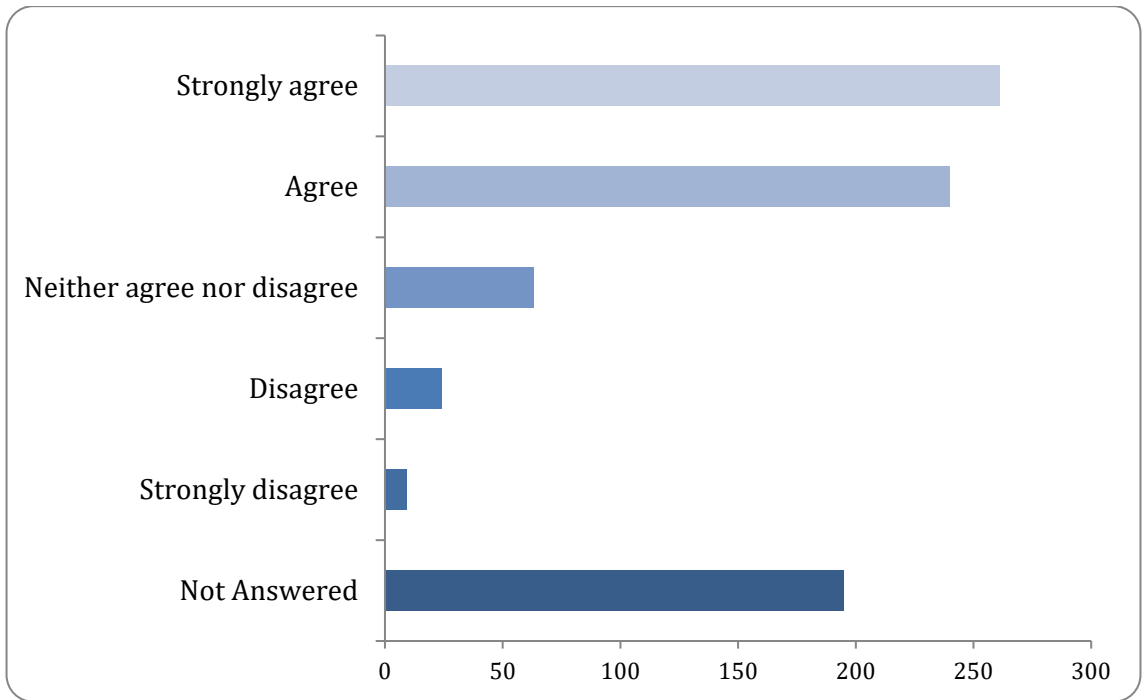
There were 597 responses to this part of the question.



Option	Total	Percent
Strongly agree	249	31.44%
Agree	300	37.88%
Neither agree nor disagree	33	4.17%
Disagree	11	1.39%
Strongly disagree	4	0.51%
Not Answered	195	24.62%

It is value for money

There were 597 responses to this part of the question.



Option	Total	Percent
Strongly agree	261	32.95%
Agree	240	30.30%
Neither agree nor disagree	63	7.95%
Disagree	24	3.03%
Strongly disagree	9	1.14%
Not Answered	195	24.62%

Please provide any other comments on the print edition (including writing and editorial, design and layout aspects) below:

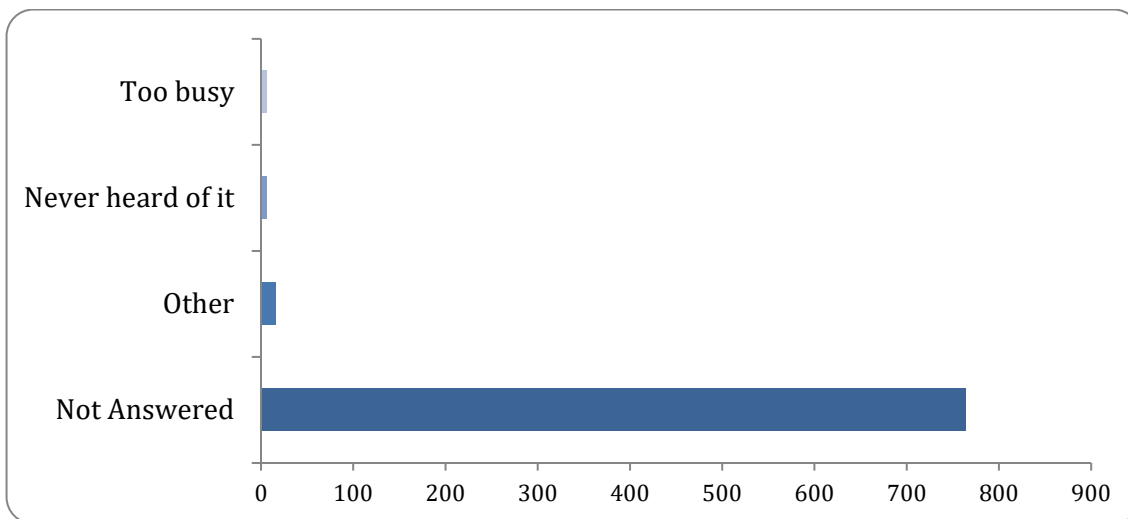
There were 223 responses to this question which invited feedback via a comment box.

See the published responses.

FEEDBACK FROM PEOPLE WHO DO NOT READ FLIGHT SAFETY AUSTRALIA

You have said that you do not read Flight Safety Australia. Please tell us why:

There were 28 responses to this part of the question.



Option	Total	Percent
Too busy	6	0.76%
Never heard of it	6	0.76%
Not relevant to me	0	0.00%
Other	16	2.02%
Not Answered	764	96.46%

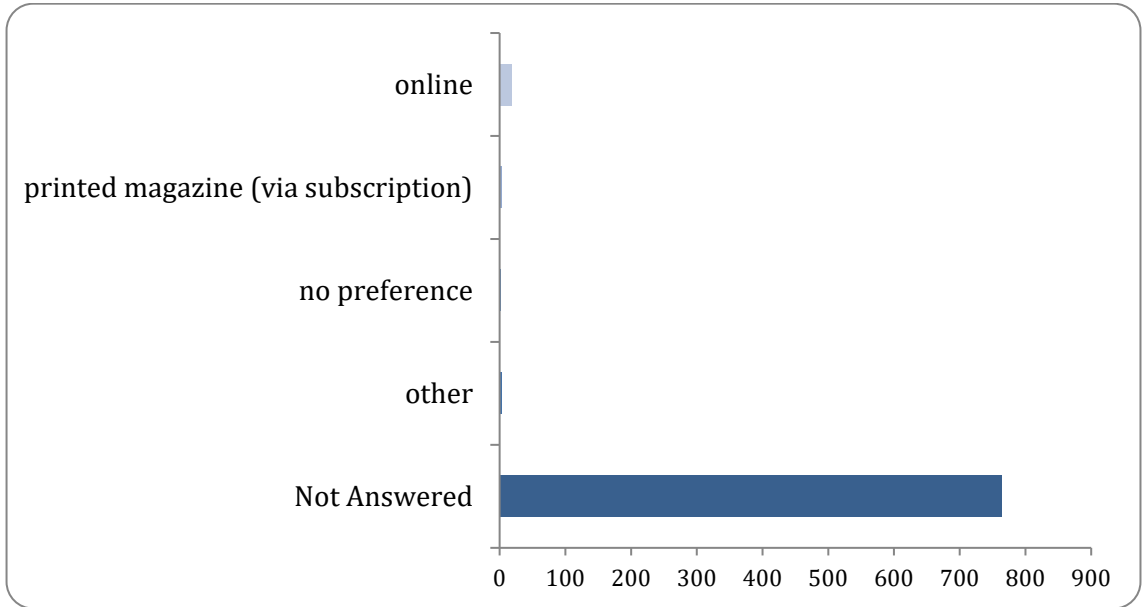
What would encourage you to read Flight Safety Australia?

What would make you read it

There were 24 responses to this question which invited feedback via a comment box. See the published responses.

What would be your most preferred way to access Flight Safety Australia content?

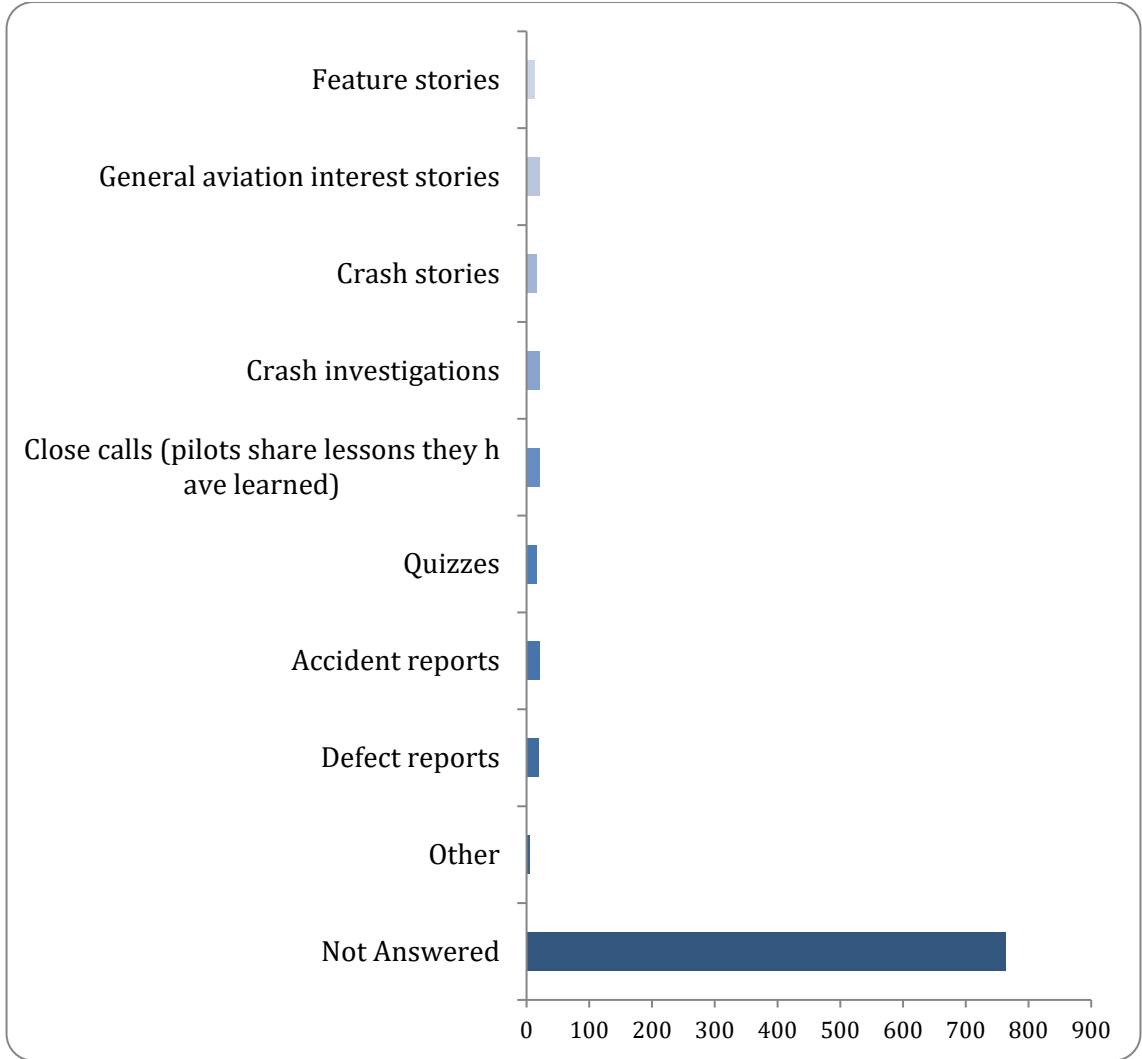
There were 28 responses to this part of the question.



Option	Total	Percent
online	18	2.27%
printed magazine (via subscription)	4	0.51%
social media	0	0.00%
no preference	2	0.25%
other	4	0.51%
Not Answered	764	96.46%

**What content do you think would be useful in a magazine about aviation safety?
Please select all that apply.**

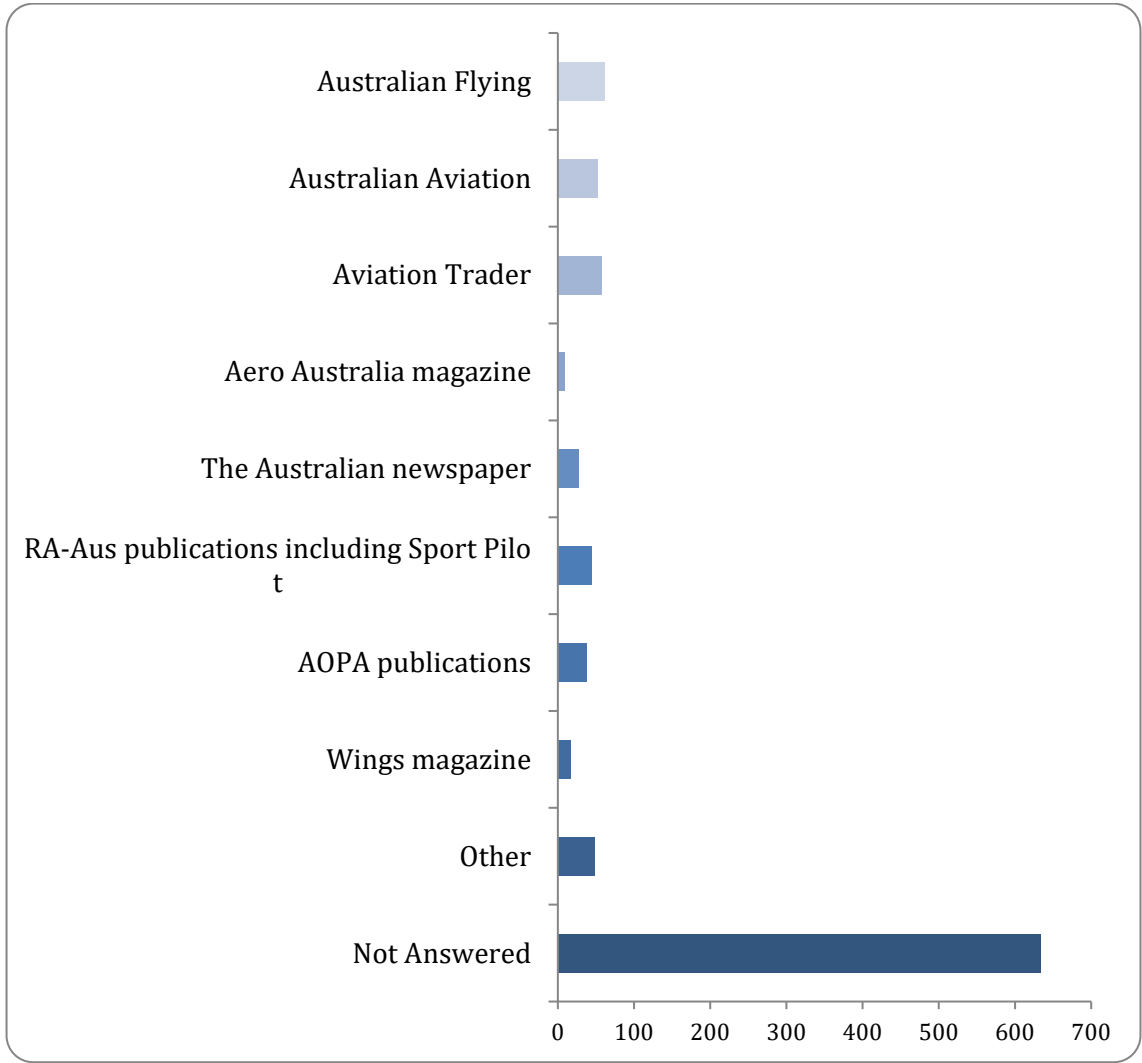
There were 28 responses to this part of the question.



Option	Total	Percent
Feature stories	14	1.77%
General aviation interest stories	21	2.65%
Crash stories	16	2.02%
Crash investigations	22	2.78%
Close calls (pilots share lessons they have learned)	22	2.78%
Quizzes	16	2.02%
Accident reports	22	2.78%
Defect reports	20	2.53%
Other	6	0.76%
Not Answered	764	96.46%

What other aviation publications do you read? (Select all that apply)

There were 158 responses to this part of the question.



Option	Total	Percent
Australian Flying	61	7.70%
Australian Aviation	52	6.57%
Aviation Trader	58	7.32%
Aero Australia magazine	9	1.14%
The Australian newspaper	27	3.41%
RA-Aus publications including Sport Pilot	45	5.68%
AOPA publications	38	4.80%
Wings magazine	17	2.15%
Other	48	6.06%
Not Answered	634	80.05%

Do you have any final feedback regarding Flight Safety Australia?

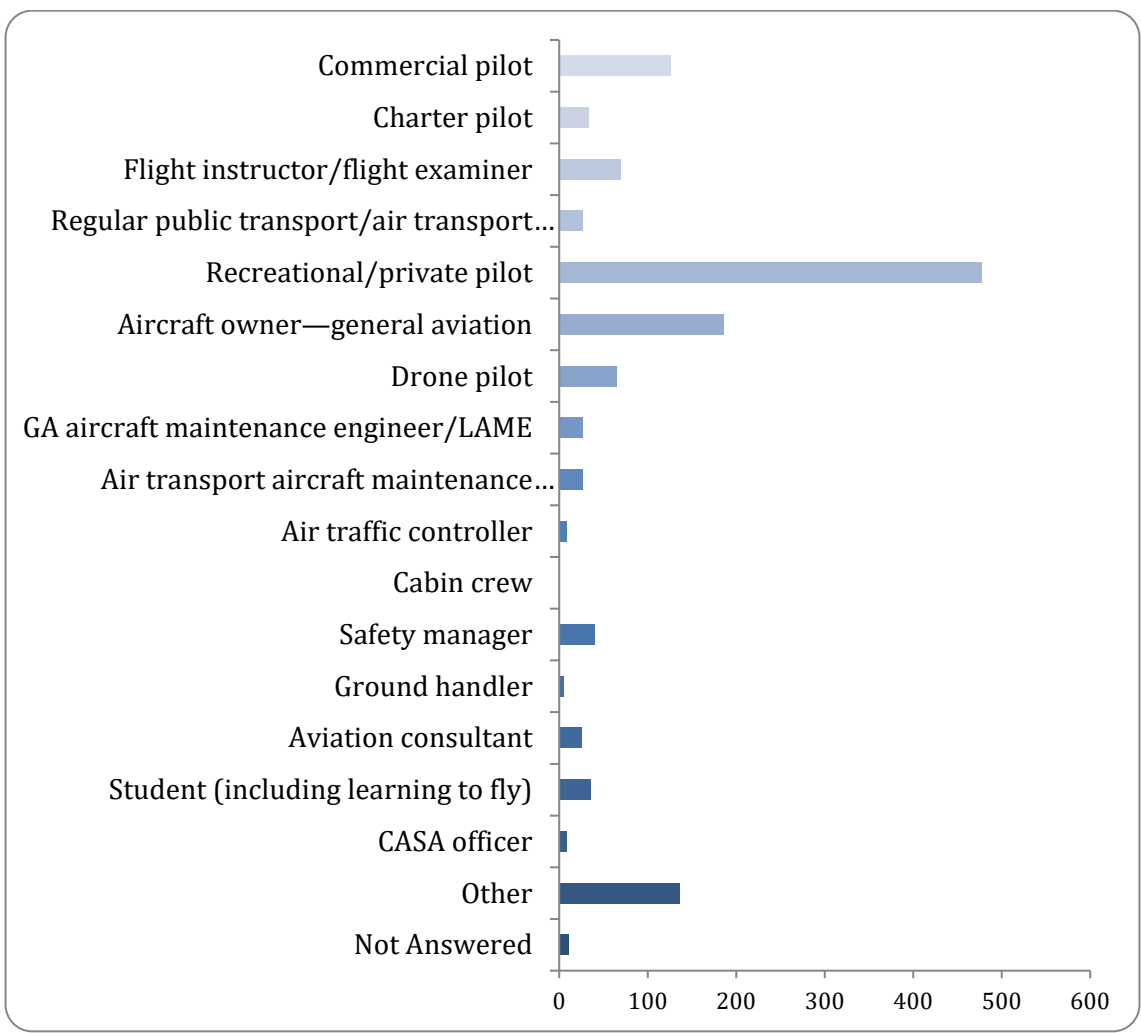
Final comments

There were 376 responses to this question which invited feedback via a comment box.

See the published responses on the [Consultation Hub](#).

Which of the following best describes your role(s) in the aviation sector? Please select all that apply.

There were 781 responses to this part of the question.



TESTIMONIALS

Great reading from excellent Journalism.

Just a good read.

Thought provoking articles.

Well written and very relevant.

Its easy reading and everyday things that pilots come across, always learn something from it.

Interesting and informative, with articles that both entertain and challenge me to become a better pilot.

Having such high-quality stories delivered to my letterbox and mailbox.

The magazine stays on my coffee table for quite some time so that I can re-read and consolidate my learning.

Real life stories of events that have happened to others.

The in-person stories from all aspects of the industry - especially the lessons learned from GA pilots.

Excellent magazine which I read cover to cover.

Readers stories of their past experiences and close calls

Easy to read and educational

Articles written by people who have been there and done that.

Informative articles written by experts but in an easy-to-read style. Good mix for a whole range of skill and experience levels

It reminds me there is another way to do things.

Sharing of safety incidents is a great way to learn and benefit from other experiences.

Makes a good read from cover to cover.

Relevant and well written.

Not patronising.

It's made for the Australian environment

Case studies are fabulous.

A good reference and you can read and reread.

Handy, concise. Informative I'm happy

Reading the confessions of ordinary pilots and learning from their mistakes.

Informative, detailed, relevant.

Thought provoking and instructional.

The honesty and openness of the articles.

Learning a lesson by reading other pilots near accident experiences caused by simple mistakes.

The balance of modern topics e.g. drones and historic stories which have safety elements just as important today.

The general vastness of topics and the coverage in each article.

Great content terrific medium for educating people.

Very relevant information which I keep copies of or share

Good reference material for trainees and excellent resource for instructors.

The articles are well written, informative and relevant to all in the industry.

Regular contributions and refreshers. Relevant to all levels. Safety topics are never outdated.

A timeless magazine with relevant topics for conversation

Keeps me informed and is always a great read while having a coffee.

Quality magazine with insightful articles.

Just enjoy reading it.

Always informative and very readable.

The "close call" articles. There are always lessons to be learnt from others mistakes or experiences

Honest personal stories.

Close calls.

Keeps me informed of latest developments in aviation.

The near miss articles and honest assessment of pilots owning mistakes they made that could have ended badly.

Reminding me that I'm human and prone to making mistakes.

No favourite. I enjoy the entire magazine.

Crash comic component. Sadly, we all read this as it is the starkest reminder of what CAN go wrong when we make sometimes minor mistakes

The publication covers a good variety of topics of interest to aviators.

In-depth articles for both experienced and new pilots

Stories are interesting and easy to read, I read with an expectation to learn.

Frank and honest discussion and self-assessment from lessons learned.

Everything, especially close call stories

It's comprehensive coverage of all aspects of aviation.

Very interesting and informative, makes you think about how you would handle some of the crises.